

THE MACKINTOSH ALPHABET

CHARLES
RONNIE
MACKINTOSH

Mackintosh did not develop a set alphabet. Instead, he would manipulate his letters to suit their use. Sometimes a letter would take different forms, even in the same piece of text. He personalised his lettering by using elongated forms, extra lines and dots.

Look at the examples of Mackintosh's lettering.

- Try and copy his style of lettering.
- Create a monogram of your own initials.
- Insert other geometric shapes from 78 Dergate, such as squares and triangles, into your design.



ABCDEFGHIJKLM
NOPQRSTUVWXYZ
1234567890



A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z a b c d e f g h i j k l m
n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9 0 1

The Quick Brown Fox Jumps
Over A Lazy Dog.